

**GOVERNMENT OF INDIA  
MINISTRY OF AYUSH**

**RAJYA SABHA  
UNSTARRED QUESTION NO. 1766  
TO BE ANSWERED ON 02.08.2022**

**DEVELOPMENT OF AYUSH ENTREPRENEURSHIP**

**1766. DR. ASHOK KUMAR MITTAL:**

Will the Minister of **AYUSH** be pleased to state:

- (a) whether any scheme for the development of AYUSH entrepreneurship is being chalked out to promote AYUSH sector in the country, State/UT-wise particularly in Punjab;
- (b) if so, the details thereof;
- (c) whether any proposal has been formulated to include youth and scientists in nation building opportunities in various sectors like research, innovation, management, medical, higher education etc.; and
- (d) if so, the details thereof?"

**ANSWER  
THE MINISTER OF AYUSH  
(SHRI SARBANANDA SONOWAL)**

**(a) & (b):** For the purpose of development of the Ayush entrepreneurship Ministry of Ayush had developed a Central Sector Scheme namely Champion Services Sector Scheme for Medical Value Travel for implementation on Pan India basis. Under this scheme, financial assistance in the form of Interest Subsidy is provided to private investors for the establishment of Super Specialty Hospitals/ Day Care Centres of the systems recognized under The National Commission for Indian System of Medicine (NCISM) Act, 2020 or The National Commission for Homeopathy (NCH) Act, 2020.

Ministry of Ayush signed a MoU with Ministry of Micro, Small & Medium Enterprises (MSME) for the promotion of Ayush enterprises. In this regard, 10 Awareness programmes on Digital Advertisement, E-Marketing, GST & GeM were organized and 07 National Seminar / Workshop on Packaging, Marketing and Export Promotion of Ayush Products were organized by the Micro, Small & Medium Enterprises (MSME).

The All India Institute of Ayurveda (AIIA) an autonomous body under Ministry of Ayush has set up an incubation centre i.e. AIIA-ICAINE (Incubation Centre for Innovation and Entrepreneurship) to support new startups in the Ayush sector.

Also, Academia-industry Research Incubation for Value-chain Up-gradation (ARIVU) has been setup by Central Council of Research in Siddha (CCRS) to promote innovation and entrepreneurship by translating novel ideas and innovation in various disciplines of Siddha Research, into products, processes and services for commercial exploitation and the benefit of society.

**(c) & (d):** Ministry of Ayush has collaborated with scientific Organizations like Council of Scientific and Industrial Research (CSIR), Indian Council of Agricultural Research (ICAR), Department of Biotechnology (DBT) and with different Indian Institute of Technology's (IITs) to promote research, innovation, management and higher education etc.

The Central Council for Research in Ayurvedic Sciences(CCRAS) has initiated "CCRAS Post Doctoral Fellowship Scheme" with the approval of Ministry of Ayush to offer ten (10) such fellowships every year to promising fresh PhD/PG degree holders of Ayurveda and Ph.D. holders of related science disciplines at reputed organizations like Council of Scientific and Industrial Research (CSIR), Indian Council of Agricultural Research (ICAR), Department of Biotechnology (DBT), National Institutes, recognized Universities and National Institutions of Ayush etc.

Also, a MoU was signed by Central Council of Research in Siddha (CCRS) on 06-11-2019 with Accelerating Growth of New India Innovation (AGNIi) for the commercialization of R&D technologies and products development.

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